

Authentic Marketing: Value, Trust and Lasting Results.

NEV
coaching &
consulting

Marketing is the best friend of any successful Sales operation. It is clearly known that an excellent Marketing strategy, plan and campaigns, are essential to attracting those who really want what we have to offer ~ **our Ideal Client(s)**.

We can lose many potential customers by continuing to do the same as before or as others in the competing market. Moreover, still few companies and professionals know what effective Marketing is today and how to design and carry it out.

In this course, we present the methodology of **“Authentic Marketing”** that allows you to **create an impactful brand**, according to **your values and strengths** and that connects deeply with the clients you are looking for.

What will you gain with this course?

- ✦ Identify your **Unique Competitive Value** that elevates you past your competition.
- ✦ Clarify what **“success” means to you and your company** and its indicators.
- ✦ Learn and apply the key principles and strategies of the new **Authentic Marketing** concept.
- ✦ Know and **attract your Ideal Client** and fulfill their deepest expectations.
- ✦ Create the basics of an **Authentic Marketing Plan** that will get you real results for the long term .

Who is it for?

- ✦ **Business Owners and Executives** who want to optimize the marketing of their company or product / service.
- ✦ **Entrepreneurs** looking for clients, contacts and collaborators in the development of their initiative, company or product / service.
- ✦ **Professionals** who want to optimize their brand and personal marketing in the search for opportunities.

And the format ...?

- ✦ An **in-person and dynamic** 6-hour workshop.
- ✦ **Custom application** to your own particular case.
- ✦ A **guide + recommended resources** for immediate implementation and results.

“Nevena is a well-educated, knowledgeable person who undertakes her work very seriously. I have no hesitation in recommending Nevena to anyone who wishes to conduct a marketing optimization to increase their motivation, professionalism and sales.”

*~ Les Townsend
(International Business Owner)*

UNIQUE BRAND VALUE
DEFINING TARGET MARKET
MARKETING METHODS
SELLING PROPOSITION
COMPETITOR ANALYSIS

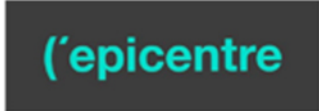
**MARKETING
STRATEGY**

Every person has their GREATNESS

Our Clients



We have the great pleasure and privilege to have worked with a diverse set of clients, local and international, which include the following:



NEV

coaching & consulting



Nevena Vujosevic

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2021 Awarded the
European Prize
For Technology & Innovation



2019 Awarded the
European Prize
for Business Excellence



2018 Awarded the
Gold Medal
for Professional Merit



2017 Awarded the
Gold Star
for Professional Excellence



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That each person has their greatness means that each team and organization also has it, as long as it is willing and able to work towards it with integrity, excellence and heart.

We are here to guide you, accompany you and empower you in all the necessary steps.

Each road is unique and paved with opportunity and transformation.

In short, with GREATNESS.



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2019 Awarded the European Prize for Business Excellence



2018 Awarded the Gold Medal for Professional Merit



2017 Awarded the Gold Star for Professional Excellence

